



WORLD MARKET CENTER LAS VEGAS FACT SHEET

Project Name: World Market Center Las Vegas

Location: 495 S. Grand Central Pkwy. Las Vegas, NV 89106

15 minutes from McCarran International Airport and 10 minutes from the famed Las Vegas Strip, World Market Center is situated on 57 acres in the heart of a thriving, evolving downtown business and entertainment district, at the intersection of Las Vegas' two major freeways, Interstate 15 and U.S. 95.

Project Overview:

World Market Center is a state-of-the art trade show complex in the heart of the Convention Capital of the World, Las Vegas. At 12 million square feet, World Market Center will be the largest, most comprehensive trade show complex in the world. And only Las Vegas can deliver a first-class infrastructure for a facility of this kind. Las Vegas offers more amenities sought by attendees and exhibitors than any other destination in the world. World Market Center is a fresh alternative to the status quo. This emerging venue provides organizers with choices and convenience like never before.

**Differentiating
Features:**

- Serve all segments of the home and hospitality contract furnishings industry, including furniture, decorative accessories, lighting, area rugs, wall décor, home office, floral, bedding, textiles, gift and related goods
- Deliver a one-of-a-kind, all-inclusive approach under single management on an integrated campus
- Offer a permanent trade show complex with state of the art technology, build-to-suit showrooms, and a variety of business services, resources and amenities
- Create a unique and attractive platform for branding, sales, marketing and distribution for industry leaders, brands as well as up-and-coming manufacturers
- Bring international buyers and sellers together in a unique global marketplace to fill the void between U.S.-based industry and the international market
- Respond to needs of an ever-changing global economy, designed to serve as a partner with the furniture industry

Campus:

- Situated on 57 acres in the heart of downtown Las Vegas
- The \$230 million Phase One 10-story building opened in July 2005 featuring 230 showrooms and 1.3 million square feet of permanent exhibit space
- The \$345 million Phase Two is a 16-story building featuring 300 showrooms and 1.6 million square feet of permanent exhibit space; opened in January 2007
- The \$550 million Phase Three is a 16-story building featuring 400 showrooms in 2.1 million square feet; opened in July 2008.
- Phase One of a \$60 million, seven-story parking garage with 175,000 square feet on each level. Phase One accommodates 3,600 vehicles; opened in July 2008.

Campus Continued:

- When fully developed, the \$3 billion World Market Center will span 12 million square feet in one fully integrated campus with eight separate buildings connected by sky bridges
- Adjacent to a 61-acre parcel, which is being developed as one of the nation’s premier mixed-use urban centers, with residential, business and cultural components
- Contemporary architectural design, desert landscaping and water features blend with the indigenous Las Vegas landscape and changing colors of the desert, sun and sky
- Easily accessible for shuttles and taxi-cabs, with plenty of lighted parking spaces

Distinctive Architectural and Design Elements:

- Designed by internationally renowned architect Jon Jerde
- Extensive use of iconic elements creates an “experiential design”
- Free flowing set of sculptured buildings designed in a collage of basic geometric shapes creating dramatic design
- Architectural drama and colossal scale accentuated by convergence of exterior geometric blocks with iconic features soaring 300 feet into the desert sky
- Eight towering buildings surrounding a central plaza, reminiscent of European piazzas, upon build out
- Sky bridges at every level connecting all buildings for easy access without ever having to exit

Construction Phases:

- Phase One 1.3 million sq. ft., 10-story building; opened July 2005
- Phase Two 1.6 million sq. ft., 16-story building; opened January 2007
- Phase Three 2.1 million sq. ft., 16-story building; opened July 2008
- Phase Four 1.8 million square feet
- Phase Four(A) 706,000 square feet
- Phase Five 1.3 million square feet
- Phase Six 1.3 million square feet
- Phase Seven 1.3 million square feet
- Phase Eight 1.3 million square feet

Economic Impact:

- Bringing a new industry and layer of business to Nevada
- Catalyst for economic development and revitalization of downtown Las Vegas
- Non-gaming economic impact of semi-annual Las Vegas Markets is nearly \$200 million annually
- Generating a sizable economic impact on Southern Nevada upon completion of total complex:
 - An estimated 35,000 additional direct and indirect jobs
 - More than \$1.5 billion in additional personal income
 - More than \$60 million in local and state tax revenue

Project Team:

Developers	World Market Center, LLC and The Related Companies, LP
Managing Partners	Jack Kashani and Shawn Samson
Design Architect	Jerde Partnership International/Los Angeles
Executive Architect	JMA Architecture Studios/Las Vegas
General Contractor	Penta Building Group
Structural Engineer	Desimone Consulting Engineers
Civil Engineer	Martin & Martin
Mechanical Engineer	Harris

Contact Information: Call 888-WMC-SHOW (962-7469) or visit www.LasVegasMarket.com