



LAS VEGAS MARKET™

July 28 - Aug. 1, 2008 | World Market Center Las Vegas

# SPECIAL EVENT FORM

Let us help you promote your market event! World Market Center is creating a master calendar of events and would like to include your media event, celebrity appearance or promotion. The events calendar will appear on the Las Vegas Market website, WorldDirectory, posted in the media centers and placed in the press kit provided to all media outlets.

**Don't miss this opportunity to promote your events to buyers and media!**

Name of Company: \_\_\_\_\_ Showroom/Booth #: \_\_\_\_\_

Press Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

TYPE OF EVENT:  Media Event  Celebrity Appearance  Special Event/Reception

**Topic/Title/Description:** If this is a celebrity appearance, please include the name of the celebrity and what the celebrity is known for.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Day of Event: \_\_\_\_\_ Time of Event: \_\_\_\_\_

Location: \_\_\_\_\_

Event Is:  Open to all members of the media  By invitation only  To All Buyers

Please return this form via fax or mail to:

World Market Center  
Attn: Laurie Dorough  
495 S. Grand Central Pkwy. Ste. 2203  
Las Vegas, NV 89106  
Phone: (702) 599-3073  
Fax: (702) 599-9622  
[laurie.dorough@lasvegasmarket.com](mailto:laurie.dorough@lasvegasmarket.com)